Tom Rubalcava has worked for over two decades in television, advertising, and feature film animation. Fascinated with fantasy and animation from an early age, he experimented with special effects filmmaking. Tom attended Diablo Valley College in 1985, focusing on Film Production and Screenwriting. He also apprenticed as a 2D FX Animation Assistant under then Don Bluth Studios' veteran FX Animator Bruce Heller. Tom was Character Sculptor and Effects Animator on the Gumby Adventures, TV series (1987-1988) and Gumby Movie (1991) at Premavision, Inc. In 1991 at Colossal Pictures, Tom's Animation Direction debut Coca-Cola 'Watch', won a Clio Award. 2000-2002 was Co-Partner at Way Out West Prods in San Francisco. Tom was then at Maverix Studios, LLC as a co-founder from June 2003 to September 2011. Clients included Iwin, Inc., Leap Frog, Intuit, Super Secret, Hewlett-Packard and more. Tom continues with a host of clients as an animation contractor and artist for hire, including creating storyboards on feature films such as 'Howl' (2010), Starring James Franco.